



Artwork Expressions of Interest

Strength • Knowledge • Connection

Acknowledgement

We acknowledge and wholly support all Traditional Owners for their continuing connection to this country and their communities. We recognise their continuing connection to these lands and waters and thank them for protecting this country and its ecosystems since time immemorial. We pay respect to them and to their Elders past, present and emerging.

About QAIHC

The Queensland Aboriginal and Islander Health Council (QAIHC) is the peak body representing Aboriginal and Torres Strait Islander community-controlled health organisations (ACCHOs) across Queensland.

We work alongside our Member organisations to advocate for, support, and strengthen the delivery of culturally safe, community controlled health care for First Nations people across our state.

At QAIHC, we believe that the strength of our communities is reflected in their health outcomes; and that meaningful, lasting change comes from within communities, led by communities.

About This Commission

The QAIHC Health Information Team (HIT) produces a range of reports, publications and data outputs that go out to our member organisations — community controlled health services delivering care to Aboriginal and Torres Strait Islander people across Queensland. This work spans performance reporting, data analysis, research and health intelligence, and carries important information about the health of our communities.

Through this Expression of Interest (EOI), QAIHC is commissioning an original artwork that speaks to the importance of Indigenous data and HIT's work in Closing the Gap and improving health outcomes for mob across Queensland.

Data, when it is held by and serves the needs of community, is a powerful form of knowledge. It can reflect cultural strength and help connect communities to each other and to better health outcomes. We want this artwork to capture that idea.

The commissioned artwork will be used across the full range of HIT outputs (including but not limited to: reports, publications, presentations and data communications),

and reproduced across both print and digital formats, including use across QAIHC's marketing and communications platforms such as social media, websites, newsletters, Sector Leader magazine

Thematic brief

We invite artists to explore the themes of:

Strength • Knowledge • Connection.

The story we are asking artists to tell, in their own way and through their own cultural lens, is this:

QAIHC works with Member services to collect, analyse and share de-personalised data about the health of Aboriginal and Torres Strait Islander communities across Queensland.

This data is not just numbers. It is knowledge, held by Community, for Community. It tells the story of who we are, where we have been, and where we are heading. The strength of our communities is reflected in this knowledge, and the sharing of it. The connection it creates between people, communities, organisations, and generations is a part of what makes change possible.

We encourage artists to interpret this story through their own cultural perspective, symbols, and traditions. The three themes should inform, but not constrain, the work:

STRENGTH:

The strength that comes from culture. From knowing who you are, where you come from, and the traditions that have sustained communities across deep time. This is the foundation on which everything else stands.

KNOWLEDGE:

Not just information, but the kind of knowledge that is held collectively and passed between generations, communities, and used to care for people.

Data, in this context, is an expression of that knowledge: a way of understanding community so that community can be better supported.

CONNECTION:

The connection between people. Between communities and the organisations that serve them. Between knowledge and action. Between the past, the present, and a healthier future. Connection is what makes knowledge meaningful.

Artwork specifications

There are no restrictions on medium or style. We want the artist to work in the way that best serves their vision.

Final digital files must be supplied at a minimum resolution of 300dpi at A3 size, suitable for both print and digital use. If the artwork is physical, QAIHC will arrange professional digitisation.

Where relevant, we ask that the artwork incorporates elements of the QAIHC colour palette. Details of our brand colours will be provided to the selected artist on engagement.

Eligibility

We encourage applications from:

- Aboriginal and Torres Strait Islander artists with Mob connections to Queensland
- Artists at any career stage: emerging, midcareer or established
- Artists working in any medium: physical or digital artwork is accepted. (If physical, QAIHC will arrange and cover the cost of professional digitisation).

Licensing and fee

The commissioned artist will receive a fixed fee of **\$10,000 (inclusive of all costs)**.

Payment will be made in two stages:

- Deposit: 50% (\$5,000) paid on signing of the commission agreement
- Final payment: 50% (\$5,000) paid on delivery and acceptance of the final artwork files

In exchange, QAIHC will be granted a broad, perpetual, non-exclusive licence to reproduce and use the artwork across print and digital materials related to Indigenous data and HIT's work.

The selected artist will retain full copyright and moral rights over the work. The artist will be credited wherever the artwork appears.

How to apply

To apply, please submit the following:

- A brief artist bio and statement of cultural identity, including your Mob and Country
- An artist portfolio featuring 3 to 8 examples of your previous artworks, each with a brief description of the work, including its subject matter, concept or story, and medium used.
- A short written response to the thematic brief (no more than one page, one paragraph is fine) describing your proposed approach or concept for the commissioned artwork
- Your contact details (name, phone number, email address, location)

Applications should be emailed to: design@qaihc.com.au with the subject line: **EOI – Strength, Knowledge, Connection.**

- Digital images can be supplied in any readable format at a minimum of 300DPI
- For larger files, please use a file sharing service and include the link in your email.

Selection process

The EOI will be assessed through a two-stage process:

Stage 1: Portfolio review

All submissions will be reviewed by a selection panel convened by QAIHC. The panel will assess applications based on artistic merit, relevance to the thematic brief, and demonstrated ability to deliver high-quality work.

Stage 2: Artist selection and commissioning

Following portfolio review, the panel will identify the successful artist. The selected artist will be formally notified and invited to enter into a commission agreement with QAIHC.

Once the agreement is signed, the artist will be officially commissioned to develop the final artwork in line with the brief, timeframes, and agreed deliverables.

Unsuccessful applicants will also be notified following the selection process.

Key dates

EOI opens: Thursday 28 May, 2026.

EOI closes: Friday 05 June, 2026 at 5:00pm AEST

Successful artists notified:

Tuesday 09 June 2026

Commission agreement signed:

Friday 12 June 2026

Final commissioned artwork delivered:

Tuesday 30 June 2026.

Late submissions will not be accepted.

If you have questions about the EOI, please contact the QAIHC Design Team at:

design@qaihc.com.au