



Artwork Expressions of Interest

Healthy Mums and Bubs

Acknowledgement

We acknowledge and wholly support all Traditional Owners for their continuing connection to this country and their communities. We recognise their continuing connection to these lands and waters and thank them for protecting this country and its ecosystems since time immemorial. We pay respect to them and to their Elders past, present and emerging.

About QAIHC

The Queensland Aboriginal and Islander Health Council (QAIHC) is the peak body representing Aboriginal and Torres Strait Islander community-controlled health organisations (ACCHOs) across Queensland.

We work alongside our member organisations to advocate for, support, and strengthen the delivery of culturally safe, community controlled health care for First Nations people across our state.

At QAIHC, we believe that the strength of our communities is reflected in their health outcomes; and that meaningful, lasting change comes from within communities, led by communities.

About This Commission

QAIHC, will be leading a program of work that will align with Closing the Gap target with the Closing the Gap target 2 – Children are born healthy and strong. Activities will focus on regional and remote Queensland, where the need and the opportunity are greatest.

Through this Expression of Interest (EOI), QAIHC is commissioning an original artwork for use with all materials aligned with this activity, and to speak to the heart of what the research is about: the mothers, families, and communities, and the strength present in every healthy new beginning.

The commissioned artwork will be used as cover art for reports, and across related print and digital materials. The artwork could also be used across QAIHC's marketing and communications platforms such as social media, websites, newsletters, Sector Leader magazine.

Thematic brief

We invite artists to explore the theme of:

Healthy Mums and Bubs.

The story we are asking artists to tell, in their own way and through their own cultural lens, is this:

In regional and remote Queensland, Aboriginal and Torres Strait Islander mothers are bringing new life into the world every day.

They do this with the strength of their culture behind them, the love of their families around them, and a deep connection to Country.

This artwork is for them. It is a celebration of that strength and a recognition of the journey of pregnancy and new life. It is a reminder that healthy babies are born from healthy, supported, culturally grounded communities.

We encourage artists to bring their own cultural perspective to this story. The three themes should inform, but not constrain the work:

NURTURING:

The care and love that surrounds pregnancy and new life. The role of mothers, grandmothers, aunties and community women in supporting one another through the journey of bringing a child into the world.

COUNTRY:

The deep connection between First Nations people and their Country, and the way that connection sustains and strengthens families and communities. The idea that healthy Country and healthy communities go hand in hand.

NEW LIFE:

The hope and promise held in every new baby. The continuation of culture, language, and story. The beginning of a life rooted in community, in identity, and in belonging.

Artwork specifications

There are no restrictions on medium or style. We want the artist to work in the way that best serves their vision.

Final digital files must be supplied at a minimum resolution of 300dpi at A3 size, suitable for both print and digital use. If the artwork is physical, QAIHC will arrange professional digitisation.

Where relevant, we ask that the artwork incorporates elements of the QAIHC colour palette. Details of our brand colours will be provided to the selected artist on engagement.

Eligibility

We encourage applications from:

- Female Aboriginal and Torres Strait Islander artists with Mob connections to Queensland, especially those with lived experience relevant to the theme of mothers and babies
- Artists at any career stage: emerging, midcareer or established
- Artists based in, or with strong connections to, regional and remote Queensland communities
- Artists working in any medium: physical or digital artwork is accepted. (If physical, QAIHC will arrange and cover the cost of professional digitisation).

Licensing and fee

The commissioned artist will receive a fixed fee of **\$10,000 (inclusive of all costs)**.

Payment will be made in two stages:

- Deposit: 50% (\$5,000) paid on signing of the commission agreement

- Final payment: 50% (\$5,000) paid on delivery and acceptance of the final artwork files

In exchange, QAIHC will be granted a broad, perpetual, non-exclusive licence to reproduce and use the artwork across print and digital materials related to the Healthy Mums and Bubs research and associated QAIHC program activity.

The selected artist will retain full copyright and moral rights over the work. The artist will be credited wherever the artwork appears.

How to apply

To apply, please submit the following:

- A brief artist bio and statement of cultural identity, including your Mob and Country
- An artist portfolio featuring 3 to 8 examples of your previous artworks, each with a brief description of the work, including its subject matter, concept or story, and medium used.
- A short written response to the thematic brief (no more than one page, one paragraph is fine) describing your proposed approach or concept for the commissioned artwork
- Your contact details (name, phone number, email address, location)

Submissions can be made by emailing your application to design@qaihc.com.au with the subject line: **EOI – Healthy Mums and Bubs**.

- Digital images can be supplied in any readable format at a minimum of 300DPI
- For larger files, please use a file sharing service and include the link in your email.

Selection process

The EOI will be assessed through a two-stage process:

Stage 1: Portfolio review

All submissions will be reviewed by a selection panel convened by QAIHC. The panel will assess applications based on artistic merit, relevance to the thematic brief, and demonstrated ability to deliver high-quality work.

Stage 2: Artist selection and commissioning

Following portfolio review, the panel will identify the successful artist. The selected artist will be formally notified and invited to enter into a commission agreement with QAIHC.

Once the agreement is signed, the artist will be officially commissioned to develop the final artwork in line with the brief, timeframes, and agreed deliverables.

Unsuccessful applicants will also be notified following the selection process.

Key dates

EOI opens: Thursday 28 May, 2026.

EOI closes: Friday 05 June, 2026 at 5:00pm AEST

Successful artists notified:

Tuesday 09 June 2026

Commission agreement signed:

Friday 12 June 2026

Final commissioned artwork delivered:

Tuesday 30 June 2026.

Late submissions will not be accepted.

If you have questions about the EOI, please contact the QAIHC Design Team at:

design@qaihc.com.au