

25 March 2022



Calling for Expressions of Interest from Aboriginal and Torres Strait Islander artists

We want to use your art in our updated corporate branding, including the façade and foyer of our Head Office in South Brisbane. If you are an Aboriginal or Torres Strait Islander visual artist we invite you to submit an Expression of Interest (EOI).

About QAIHC

The Queensland Aboriginal and Islander Health Council (QAIHC) is a leadership and policy organisation. We were established in 1990 and are the peak organisation representing our membership of Aboriginal and Torres Strait Islander Community Controlled Health Organisations (ATSICCHOs) located throughout Queensland. Nationally, we represent Queensland through our affiliation and membership on the board of the National Aboriginal Community Controlled Health Organisation (NACCHO).

Artwork concept

Your artwork will respond to the themes we are passionate about. These include:

- Achieving health equity for Aboriginal and Torres Strait Islander Queenslanders
- The importance of self-determination and an Indigenous voice in the funding and provision of health services
- The central role of community-led and community-controlled health services
- Closing the Gap for Aboriginal and Torres Strait Islander peoples across all areas, especially those impacting health, living conditions and workforce opportunities.

Your artwork can be symbolic, abstract or figurative in any painted or drawing media. We would love to see something that is bright and colourful and strongly encourage you to make use of our corporate colours in your artwork (see colour palettes below). Ideally your artwork will be in a portrait format and be approximately 600mm (wide) x 900mm (high) in size.

In making our final selection we will be taking into consideration, and giving preference to, works that can be digitised and/or contain graphic elements that can be extracted for separate use throughout our corporate brand.

**Queensland Aboriginal
and Islander Health
Council**

ABN 97 111 116 762

Brisbane

36 Russell Street, South Brisbane Q 4101
PO Box 3205, South Brisbane Q 4101
T 07 3328 8500

Cairns

6/516-518 Mulgrave Road, Earlville Q 4870
PO Box 12039, Westcourt Q 4870
T 07 4033 0570










qaihc.com.au

Colour palettes

Primary palette

The colours used within our logo form our primary colour palette. They are reflect the vivid colours of Queensland's earth, water, sky and tropical forests. The primary palette also includes an additional darker colour for use as a background to allow sufficient contrast to the logo.

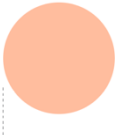
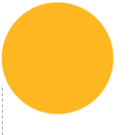





Primary

						
Dark Night C100 M70 Y40 K40 R0 G58 B84 #003a54	Deep Ocean C93 M58 Y32 K19 R10 G89 B120 #0a5978	Endless Sky C90 M50 Y5 K3 R0 G112 B174 #0070ae	Inland Stream C81 M34 Y6 K0 R15 G139 B194 #0f8bc2	Island Waters C78 M16 Y23 K0 R0 G163 B186 #00a3ba	Clarence Leaf C44 M0 Y88 K0 R155 G203 B82 #9bcb52	Western Lands C0 M51 Y91 K4 R216 G136 B52 #d08635

Secondary palette

When added to our primary palette, the vibrant secondary palette provides further flexibility and a full spectral range. It is to be used sparingly in diagrams and charts.

Secondary

						
Coral C0 M30 Y34 K0 R255 G190 B158 #ffb79f	Golden Wattle C0 M31 Y98 K0 R255 G183 B27 #ffb71b	Bottlebrush C1 M90 Y86 K0 R237 G65 B53 #ed4135	Pig Face C0 M85 Y24 K0 R244 G77 B128 #f44c7f	Jacaranda C41 M74 Y0 K0 R162 G94 B181 #a25eb5	Pine Plum C49 M94 Y5 K0 R147 G53 B140 #93358c	Rainforest C97 M22 Y100 K9 R0 G132 B63 #00833e

Submitting an EOI

To express your interest, please complete the Application Form and tell us about the story behind your art in a short statement. Attach a photograph of your artwork.

Submit your EOI before: 5pm on Monday 18 April 2022.

You will be notified of the outcome on: 22 April 2022. If you are successful, your final artwork will need to be delivered to QAIHC by 30 April 2022.

Successful submission

The successful artist/s will receive \$1500 plus GST for their artwork. \$500 will be payable to the artist on acceptance of the design, with the remaining funds payable upon delivery of the final artwork.

Thank you for your interest in this opportunity. If you would like to know more about QAIHC please do not hesitate to get in touch at: communications@qaihc.com.au

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